

Summary Report from Virtual Conference Calls – Spring 2020

SOLUTIONS TO ADDRESS SOCIAL DISTANCING AND SAFETY CONCERNS FOR FANS RETURNING POST-COVID:

Challenges:

- Unknown schedule and attendance capacity limitations
- Comfort level of fans returning
- Financial ability for fans to return
- Economically feasible for teams to host events with the new capacity
- Operational adjustments to manage traffic flow, concessions and restroom flow
- Uncertain protocol should COVID be contracted at an event or spike in the community

Solutions: Fans feeling safe or less afraid of COVID's impact is most important.

- Enhanced Sanitization presence with additional Healthcare personal onsite
- Stadium sanitized accreditation
- Mask distribution (potentially branded)
- Compulsory mask use onsite
- Concessions: mobile orders @ pick-up station or in-seat delivery only
- Concessions: Closed wrapped product with tap concession payment option only
- Concessions: No concessions
- Restrooms: Attendants outside and inside to control spacing
- Restrooms: Sanitized between use and additional Port-a-Pottys onsite
- Crowd control: Filing out of the stadium similar to a church departure
- Crowd control: assigned arrival times and/or extended early entry
- A friendly refund or credit policy for fans concerned about contracting COVID
- Prepared game day autographs for fans
- A temperature check point for fans just before the entry gate
- Scaled down stadium capacity to allow for greater distancing between seats
- Social distancing preferred sections with enhanced distancing measures
- Digital ticketing and cashless commerce. Reverse ATM's to convert hardcopy money

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